

Alexis Wamble

AS A VERSATILE GRAPHIC DESIGNER AND PHOTOGRAPHER SKILLED IN ADOBE ILLUSTRATOR AND LIGHTROOM, I EXCEL IN DELIVERING CAPTIVATING DESIGNS WITH A FOCUS ON ORGANIZATION, COMMUNICATION, PROBLEM-SOLVING, AND TIME MANAGEMENT. WITH A DIVERSE PORTFOLIO AND A COMMITMENT TO STAYING CURRENT WITH INDUSTRY TRENDS, I BRING A BLEND OF CREATIVITY AND TECHNICAL EXPERTISE TO EVERY PROJECT, AIMING TO EXCEED EXPECTATIONS AND ENGAGE AUDIENCES EFFECTIVELY.

WORK EXPERIENCE

THE CLEVER FACTORY | 2021-PRESENT *Graphic Designer - Hybrid*

- Design everyday and seasonal stationary products for major retail brands including Dollar Tree, Dollar General, and Walmart.
- Manage concurrent design projects, collaborating closely with team members to meet client specifications and deadlines.
- Utilize Adobe Creative Suite (Photoshop, Illustrator, InDesign) to create visually appealing and brand-aligned designs.
- Incorporate feedback from Project Leads, Team Managers, and Art Directors to refine designs and enhance client satisfaction.
- Stay updated on industry trends and best practices to deliver innovative design solutions.
- Ensure high-quality output while balancing multiple priorities in a fast-paced environment.

FREELANCE | 2022-PRESENT *Graphic Designer - Remote*

- GRAPHIC DESIGNER FOR STEPHANIE
 - Developed comprehensive branding for a Farmasi Makeup Entrepreneur, encompassing logo design, color palette selection, and brand identity guidelines.
 - Designed compelling social media posts aligned with brand aesthetics and marketing objectives, enhancing online presence and engagement.
- BOOK FORMATTING
 - Provided expert book formatting services to authors and publishers, ensuring manuscripts meet industry standards and reader expectations.
 - Utilized professional software (e.g., Adobe InDesign) to format text, images, and layout elements for print and digital publication.

6IT MARKETING | 2022-PRESENT *Graphic Designer/Social Media Manager- Remote*

- Collaborated with multiple companies to develop and execute social media strategies, creating engaging posts and managing content calendars.
- Designed print advertisements and fulfilled various design requests, ensuring alignment with client branding and objectives.
- Acted as the primary point of contact for client communications, maintaining regular updates and managing expectations effectively.
- Utilized strong interpersonal skills to liaise between clients and internal teams, ensuring seamless project execution and client satisfaction.

EDUCATION

FREED-HARDEMAN UNIVERSITY | 2018-2021

BA in Graphic Design
BA in Photography
Minor in Business for Creatives

SKILLS

ILLUSTRATION

GRAPHIC DESIGN

ADOBE ILLUSTRATOR

PHOTOGRAPHY

ORGANIZATION

ADOBE LIGHTROOM

PROBLEM SOLVING

CREATIVITY

TIME MANAGEMENT

TEAM WORK

COMMUNICATION

ADAPTABILITY

AWARD

GRAPHIC DESIGNER OF THE YEAR | 2021
Issued by Freed-Hardeman University

CONTACT

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PORTFOLIO

GRAPHIC DESIGN | [CLICK HERE](#)

- Password-Protected Portfolio: Showcase of confidential or sensitive projects. Please contact me directly for access details.
- Public Portfolio: Accessible for viewing diverse design projects.

PHOTOGRAPHY | [CLICK HERE](#)